

MEDIA KIT

Business Consulting for Creative Entrepreneurs.

OVERVIEW:

Startup Hive, LLC is a business consulting firm dedicated to helping Creative Entrepreneurs thrive beyond the gig economy.

Our mission is to help the average person unleash their creativity through a business venture that allows them to not only survive and be financially free but to also be able to help others.

Our long-term goal is to develop into an organization that serves as a hub for innovative business projects funded and launched by its members.

FOUNDERS:



NEO
Life & Business Coach

Neo migrated from the Democratic Republic of the Congo to the U.S. as a college student in 2004. In 2012, he created his first business and published his first book in 2016. Neo is also the founder of the International Association of Trans Bodybuilders.

His highest values are: **Peace, Freedom of Expression,** and **Personal Growth.**



KATARINA
Creative Consultant

Katarina is originally from the Slovak Republic. She has an extensive background in management, logistics, branding, marketing, and e-commerce. She is an avid and active artist who uses her positive attitude to bring about creative solutions in any project.

She values mainly **Freedom of Expression, Personal Boundaries,** and **Kindness.**

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WHAT WE DO:

1. We can help anyone who's willing to put in the work, develop an idea into a profitable business.
2. We create models and structures for small enterprises to fund, market, and even resell their businesses.
3. We equip our clients with the mindset, skills, and tools to win from the get-go.

OUR ONLINE PRESENCE:



[linkedin.com/company/startuphive](https://www.linkedin.com/company/startuphive)



[instagram.com/startuphive/](https://www.instagram.com/startuphive/)



[pinterest.com/startuphive/](https://www.pinterest.com/startuphive/)



[tiktok.com/@startuphive](https://www.tiktok.com/@startuphive)



Startup Hive YouTube

OUR VISUAL IDENTITY:

Our Logo represents us – we are bold, daring, and not afraid to choose our own path.

It also stands for what we want our clients to achieve.

RED

Is a color of passion, courage, and excitement.

Not to forget one of our core values – Love..

PURPLE

Expresses our creativity, honor, ambition, and leadership qualities.

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The honeycomb symbolizes a part of the hive.
We want our clients and partners to feel included in everything that we create.

The stepping stones are how we climb up to our full potential together.

ARE YOU PLANNING TO USE OUR LOGO?

Startup Hive, LLC branding identity and marks include the name, logo, and any word, phrase, image, or designation that identifies Startup Hive, LLC as the source of origin.

Please do not modify or use our identity in any way that suggests sponsorship, endorsement, partnership, or affiliation with another brand including your own. If you are unsure or would like to request better-quality images than the ones below, please feel free to contact us at **contact@startup-hive.com**.

